

- 1 Start a newsletter to distribute to patients and referring physicians.
- 2 Produce online videos of your practice.
- 3 Publish articles and whitepapers.
- 4 Send press releases to local media.
- 5 Hold an educational seminar.
- 6 Build an email marketing campaign.
- 7 Send direct mail advertisements.
- 8 Become an expert witness.
- 9 Create an objective-based marketing budget.
- 10 Call Quaintise for a free consultation!

About Our Director...



Raquel Baldelomar has been the Managing Director of Quaintise for the last eight years. She provides the leadership and strategic guidance for the company.

Testimonials

"Raquel is not afraid of using innovative approaches when creating her recommendations. She challenged our old assumptions, helped us rejuvenate our tired operations, and created new solutions that delivered tangible results. Her advice and work products are well-grounded in sound reasoning and solid research."

— Jerry L. Short
Partner, Advisory Services-Medical Division,
Wentworth | Zimmerman, Inc.

"Quaintise applied a full-service approach in carrying out my goals for building our medical practice brands. Their ability to bring analytical thought to projects coupled with their deliberate execution and dedication helped me expand my practice and gain new patients."

— Richard P. Jacoby, DPM
Director, Scottsdale Neuropathy Institute



QUAINTISE

602-820-4563

raquel@quaintise.com www.Quaintise.com
4400 North Scottsdale Road, Suite 9567
Scottsdale, Arizona 85251



Things
You
Should
Be Doing
To Market
Your Medical
Practice

In today's world, it takes more than medical knowledge and good patient relationships to ensure your practice will survive. More and more, your success will depend on how you market your practice to new patients and referring physicians.

Quaintise is a full service marketing agency specializing in healthcare. We understand the unique challenges health professionals face. We have a diverse team that's passionate about marketing. Our focus is on one thing—your bottom line results.

Whether your practice is new, or well established, you're a sole practitioner, or in a partnership, we'll deliver the right message to motivate your audience.

We invite you to call us for a free consultation. We'd love to meet you and get started on building your Quaintise.

By definition, a quaintise is a perfectly executed strategy. More than that, it's who we are, what we do, and what we deliver.



Our Services...

Traditional Advertising

- Creative Design
- Print Advertising
- Persuasive Message Development

New Media Marketing

- Video Script Writing
- Video Storyboard & Production
- Blog Publishing
- Email Marketing
- Social Media Marketing

Public Relations

- Press Releases
- Press Kits to Media
- Media Education

Seminar Marketing & Management

- Lead Generation
- Telemarketing
- Event Marketing
- Seminar Management

Writing & Publishing

- Speech Writing
- Copy Writing
- Article & Presentation Writing
- Informational Pamphlets & Guides
- Self Publishing

Corporate Identity Campaign

- Identity & Brand Strategy
- Brand Development
- Message Development
- Web Design
- Corporate Montages



"Quaintise is second-to-none in their ability to enlighten and motivate people. The company offered Luxury Travel Magazine a chance to change the way we think about our business and achieve unparalleled results. Their Managing Director (Raquel Baldelomar) is an extremely effective communicator and is the ideal representative for our company"

— Christine Gray
Founder & Editor-in-Chief,
Luxury Travel Magazine

Quaintise can help you develop a powerful and persuasive marketing campaign, and perfectly execute your strategy to deliver the results your medical practice needs.



CALL US TODAY!
602-820-4563